# Overview: Edinburgh Festivals Module SK.Eng.Beruf03/M.EP.12d in the Anglophone Literature and Culture Division

updated August 2021

#### module structure:

- course or self-study unit on aspects of cultural history or cultural theory with a specific focus on Edinburgh and its literature and culture industries
- practical part of the module: a visit to <a href="mailto:three-literary-museums">three-literary-museums</a> in or around Edinburgh; attendance at a <a href="mailto:guided-tour-on-literary-aspects">guided tour-on-literary-aspects</a>; attendance at <a href="mailto:three-events">three-events</a> at the <a href="mailto:Edinburgh International Book-Estival">Edinburgh International Book-Estival</a>, one of which may be exchanged for an event at another festival on consultation with the instructor; students have to hand in a learning journal/portfolio for which credits are awarded (6 credits for the module)

# prerequisites:

formal prerequisites: none;

informal prerequisites: an interest in learning how the Scottish or Edinburgh literature and culture industries works from within; readiness to engage with non-academic ideas about literature; willingness to critically reflect on theories and their relations to day-today work aspects

# register for:

The module has two parts:

- a course or self-study unit, which you have to register for in FlexNow (SK.Eng.Beruf03.Tn/M.EP.12d.Tn),
- and the learning journal/portfolio, for which you also have to register in FlexNow (SK.Eng.Beruf03.Mp/M.EP.12d.Mp). The two do not necessarily have the same instructors.

# registration deadlines:

- for the course: usually at the end of the course
- for the self-study unit: end of the semester
- for the portfolio: usually at the end of the semester

# register with:

- for the course: your course instructor
- for the self-study unit: Dr. Reitemeier
- for the portfolio: if you have taken a course, your course instructor or Dr. Reitemeier; if you have completed the self-study unit, Dr. Reitemeier

# type of exam / number of words:

- course: to be announced by the instructor; this part has no exam per se but regular attendance is required
- self-study unit: blog entries (in total around 1,200 to 1,500 words)
- learning journal/portfolio: 3000 words, ungraded

# content of exam parts:

- course: ask your course instructor about what they require you to do for the course; regular attendance
- self-study unit:
  - understanding the Scottishness of Scottish literature and how Scottish literature is advertised and marketed;
  - getting an insight into cultural institutions and bodies engaged in marketing Scottish literature;
  - observation practices. The final part is a project outline for the readings and talks.

#### portfolio:

- brief outline of events;
- o outline of observation results and conclusions;
- o reflection on how your hands-on experience compares to what you learnt in the course/self-study unit or course.

style sheet: As for every term paper handed in for a course in the Anglophone

Literature and Culture division, students are expected to use the

division style sheet.

assessment: The learning journal/portfolio and the blog entries are ungraded.

Students are expected to show

- a concise outline of their project and the observation results;

- a good understanding of the theoretical text/s used;

- a critical engagement with the ideas from the course/self-study unit;

- a corresponding insight into how the literary industry deals with

authors, texts, readers, and literature generally;

- thoughts on the connections found (or not found) between the theoretical ideas and the day-to-day practice encountered during the

readings/talks/productions.

Grammatical correctness and a good academic style are expected.

grading scheme: The module is ungraded.

options for appeal: Within a month of the publication of the result, students can lodge an

appeal against the grade if they consider the result inadequate (§ 20

par. 1 Allgemeine Prüfungsordnung für Bachelor- und

Masterstudiengänge). The Faculty's Exams Committee will then

request a clarification of the grade and, if necessary, submit the report

to another supervisor for re-assessment.